



Labyrinth Learning

www.lablearning.com



At A Glance:

- **Company:** Labyrinth Learning publishes textbooks, online courseware, and instructor support materials for educational institutions throughout the United States. Their materials cover Microsoft Office, Quickbooks, basic computer skills, and other technology related subject matter.
- **Industry:** Services: Media/Publishing
- **Location:** El Sobrante, Calif. (with main warehouse in Peosta, Iowa)
- **Software switched from:** Accware (iCode Everest), Maximizer, Salesforce.com, custom-built data-base tool

“I’m rarely so overly enthusiastic about a company or product but in NetSuite’s case I will make an exception. NetSuite truly is a revolutionary system and business model that other companies need to know about. I would hate to see any other business go through what we went through in the past when they can use NetSuite instead.”

— Brian Favro, Founder and President, Labyrinth Learning

Challenges:

- Labyrinth Learning experienced the typical “nightmare” multiple system approach with separate systems being used for sales management, accounting and back end operations, and Web presence
- iCode Everest’s client-server product required license fees, server maintenance, and significant costs for onsite support surrounding each new upgrade
- The textbook publisher needed an integrated system to manage all of its business processes

Results with NetSuite:

- NetSuite’s ERP/accounting/inventory and warehouse management + CRM + Website integration removes the nightmare of juggling three different systems, keeping things centralized, simple and manageable
- NetSuite is the central office for all 14 employees working from home
- With NetSuite, the customization possibilities are limitless: updates, account maintenance and modifications are a breeze



 Find out more: contact NetSuite, Inc. at 1 877 NETSUITE or visit www.netsuite.com